

**SEARCH FOR NELSON'S 2012 CULTURAL AMBASSADOR IS ON: APPLY NOW!**

For Immediate Release

October 7, 2011  
Nelson, B.C.

The Cultural Development Commission (CDC), on behalf of the City of Nelson, is currently inviting applications and nominations for the position of 2012's Nelson Cultural Ambassador in the category of Dance. The winner will be announced at the City of Nelson's Inaugural Meeting in December.

Applicants should be professionals performing in a recognized form of dance, be it traditional, contemporary, experimental or historical (i.e. folk, ballroom, etc.). Applications can be made on an individual basis or on the behalf of a dance troupe or company for a field of work. Preference will be given to dancers or companies who will be performing outside the City limits, in addition to in Nelson.

"Following Corazon in 2009 and Angelika Werth in 2010, Nelson again had an excellent Cultural Ambassador 2011 with author Anne DeGrace. As well as spreading the word through a series of newspaper columns called Cultural Commentary, Anne had speaking engagements throughout Canada, and is currently launching her fourth book, *Flying with Amelia*."

Three years ago, the CDC established this honour in recognition of local individual artists, groups or collectives who have achieved a high standard of excellence in their artistic discipline and who are active not only in Nelson's cultural community but extend their talents to other communities and countries. The Cultural Ambassador is expected to represent and promote the City of Nelson on their travels, increasing the visibility and cultural reputation of Nelson. In return, the Cultural Ambassador can use their official designation in their own promotional materials, programs and fundraising.

**Deadline for submissions is October 28th.** Please contact Joy Barrett, the City of Nelson's Cultural Development Officer at [cultural@nelson.ca](mailto:cultural@nelson.ca) for an application/nomination form or for further information.

Joy Barrett  
Cultural Development Officer  
City of Nelson  
[cultural@nelson.ca](mailto:cultural@nelson.ca)  
Tel: 250-354-9169